

Bill PUNCH

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SUMMARY:

UI focused web application developer with 8+ years of experience in a wide range of industries and a skill-set that includes UI, UX, mobile, front-end programming, and graphic design. Throughout my career I have been privileged to work on projects that interfaced with industry giants such as LinkedIn, written front-end code that allows enterprise level sales teams to quickly and efficiently deploy solutions for customers, staying current on trends in the marketplace and leading teams to transition to newer, more effective frameworks and standards.

EDUCATION:

The New England Institute of Art – Brookline, MA

Bachelor of Science (B.S.) – Interactive Media Design, 2007

EXPERIENCE:

SENIOR USER EXPERIENCE DEVELOPER

AMP Agency | 8/2013 – 3/2015

- Developed interactive web and mobile wireframes for a wide range of clients and industries based on competitive and strategic analysis
- Dictate and implement UX best practices from project inception through completion
- Built static prototypes based on defined user journeys using HTML, CSS/Sass, JavaScript & jQuery
- Tested existing UX functionality and influenced where improvements can be made
- Expedited WordPress-based microsites using HTML, CSS/Sass, Grunt, JavaScript & jQuery
- Collaborated with offshore back-end devs on various projects (built on Sitecore)
- Support new business development initiatives by supplying UX recommendations based on client needs

LEAD USER INTERFACE DEVELOPER/DESIGNER

EXPERIENCE, INC., a ConnectEDU Company | 10/2010 – 8/2013

- Working in an agile development process with a team of software developers and project managers in a fast paced environment while meeting aggressive sprint deadlines
- Leading and implementing design and UI that includes high fidelity mock-ups for Experience's web/mobile applications based on effective user experience, UI design, and project specs for product releases
- Responsible for leading in-house UI development, UI design and interaction using CSS, HTML, jQuery, and JavaScript within applications built on Java and Grails (Groovy)
- Customer facing initiatives includes evangelizing new UI features, mobile app launches. Also help troubleshoot customer UI based issues where required

- Successfully transitioned a legacy application into the next generation from a UI perspective by adopting 'Twitter Bootstrap' framework. Also lead the implementation strategy to consolidate this framework across all products in the enterprise
- Was responsible for changing the look and feel of the Experience marketing site, facelift, blog section design and conversion to WordPress
- Optimizing applications to comply with all major browsers while using industry best practices
- Resolving and creating patches for all UI bugs and product enhancements
- Manage contract designers including on and offshore resources

ART DIRECTOR

LIQUID ADVERTISING | 1/2007 – 10/2010

- Building out client websites using HTML, CSS, JavaScript and Flash while making sure sites are cross compatible for Mac and Windows based browsers.
- Working in Photoshop, Illustrator and Flash designing various website redesigns, interactive applications, email and ad campaigns, banners and interfaces.
- Designing and building multi-level interactive maps using Flash and ActionScript.
- Working closely with a team of designers and developers during the site build/launch process.
- Resolving all client high priority bugs.

JR. WEB DEVELOPER

SONESTA INTERNATIONAL HOTELS CORP. | 8/2006 – 1/2007

- Managing and editing website content using HTML and CSS.
- Developed Flash-based interactive floor plan viewer using ActionScript.
- Working in Photoshop and Illustrator designing and editing web content.
- Using flowcharting software to layout the structure of the Sonesta corporate website and all Sonesta Hotels franchise websites for the implementation of the redesign process.
- Transitioned from Web Design intern to Jr. Web Designer

SKILLS, KNOWLEDGE & APPLICATIONS:

HTML/HTML5	jQuery UI	OmniGraffle
CSS3	Twitter Bootstrap	Sublime Text
RWD	Zurb Foundation	IntelliJ IDEA
Sass/Scss	Git & SVN	Terminal
JavaScript	Grails	Photoshop
jQuery	WordPress	Illustrator
jQuery Mobile	Axure	InDesign